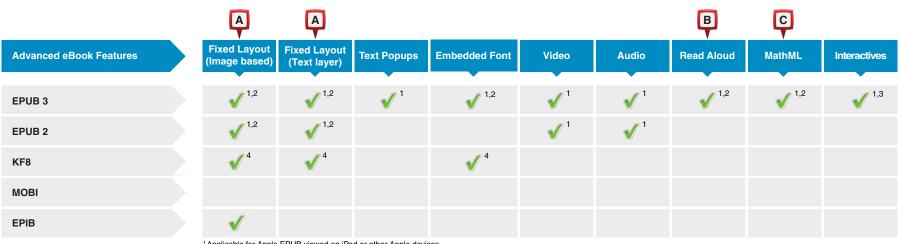
(HEAT SHEET Advanced eBook Features



¹ Applicable for Apple EPUB viewed on iPad or other Apple devices. ² Kobo EPUB viewed on Kobo Arc and Kobo App for iOS and Android.

³Applicable for questionnaires in the book like True or False, Multiple Choice Questions, FIII-in the blanks, Flashcards, Matching Type, Drag and Drop, and Supply the Missing Number; Java scripting will be performed for such interactives.

⁴ Applicable only for Amazon Kindle Fire devices.

A Fixed Layout

The default format for most eBooks is *reflowable* text. This means that text does not have a predetermined size. This can make it impossible to properly render a comic book, an illustrated travel book, or any book that depends upon a two-page spread.

Fortunately, there is another format known as *fixed layout*. This is an excellent option whenever it's necessary to remain faithful to a book's print layout.





This is a popular feature of children's titles, but it has also recently found its way into eBooks comprised of many other genres as well. Although *Read Aloud* can be applied to books of any length, we have most often seen publishers employ this functionality for eBooks that have fewer than 50 pages.

C MathML

MathML makes it possible to include mathematical and scientific content in an eBook without sacrificing proper formatting. It can be used to display both mathematical content and mathematical notations just like a printed book.

For example, *MathML* allows mathematical equations like this one to be properly rendered:



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