

# Digital Data Solutions

## for Legal Information Services and Publishers

### Turning Legal Challenges into Opportunities

The legal industry continues its struggle to regain economic levels achieved before the last economic downturn. As law firms look for new ways to be more efficient, it creates both an opportunity and a threat. Information providers and publishers could find themselves on wrong financial end of an industry that has less money to spend on outside information and workflow solutions. Conversely, legal information service providers and publisher that can demonstrate they can help their customers reduce costs, increase efficiency and develop new competencies will flourish in the new legal landscape.

### Typical challenges

Legal information service providers must manage the complexity of legal content while maintaining high accuracy and rapid delivery times. This tension produces challenges that can be broadly classified into three categories:



#### Content Acquisition and Ingestion:

Legal Information providers must ensure they have the greatest possible coverage of primary and secondary information acquired through multiple sources and in multiple formats. This data needs to be managed in a streamlined and cost-effective manner using efficient tools and technology to keep costs and turn-around times in check.



#### Information Management:

Legal Information is highly complex, and the content is frequently used in legal proceedings where thoroughness and accuracy are primary concerns, such as courtrooms. Legal information

### Innodata Capabilities

The world's leading legal information service providers and publishers turn to Innodata for our complete range of digital data solutions to help them become more valuable to their customers. Our portfolio of products and services can optimize complex digital-data workflows, and our experience in the legal sector across both primary and secondary data, content and information ensures delivery of high-quality, reliable content that provides real value to legal professionals.

databases need to be highly accurate and properly structured for searchability and referencing. Inaccurate information can negatively affect an information provider's brand, resulting in lost business. Automation tools and effective quality reviews can help information providers to ensure their content metadata, citing, and categorization are all accurate.



## Content Delivery

Legal Information providers must be able to deliver their content in multiple formats for different devices so legal professionals can access it at any time, in any location and on the device of their choice. Information services providers must also be able to re-use their existing content and push it quickly through multiple channels, as well as being able to rapidly create new products to differentiate from competition and reach new markets.

## Working with Innodata

Legal publishers and information service providers have been entrusting Innodata with their content for more than two decades. They know our proven project management framework, process automation techniques, and domain experts can help them reduce costs and the time to market for new products.

We leverage a combination of people, processes and technology to enable clients to achieve their content creation and publishing goals. The services we provide draw upon extensive project management expertise to deliver rapid scale, quality enhancements and significant economic benefits.

With more than 150 subject matter experts, we deliver end-to-end supply chain services to clients with sophisticated, demanding audiences. Our teams of lawyers and legal professionals are adept at processing large volumes of legal documents, including online SEC filings, legal opinions, patent filings, case law, legislation, legal journals, conference proceedings, books, loose-leaf, and code materials.

Our clients also turn to us to help improve their internal business operations with information technology (IT) and systems engineering. We help to transform their content-related business processes, flatten organizational boundaries, and overcome technological limitations. Freeing our clients from inefficient and routine tasks enables them to focus on what they do best – creating value for their customers.

## Contact us

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Innodata is a global solutions company serving complex digital-data workflows of leading publishers, information services and media companies, e-book publishers and data-driven enterprises, including standards organizations.



### Content Supply Chain Services for Legal Information Providers

