

Editorial Services

for Standards Development Organizations

Free up editorial resources to add maximum value to committees, clients and the organization

Focus on maximizing impact

Creating standards is no easy feat. It requires building consensus between industry, consumer groups and government. This includes managing hundreds of stakeholders and dozens of drafts. Beyond creation, standards must be adopted, put into widespread use, and regularly updated to be of any value, all of which requires a lot of time and effort.

Many standards organizations, however, find their editorial staff are bogged down with mundane tasks, such as converting text to XML, chasing contributors and managing translations. What if you could free up those resources to work on committee activities, providing better communications, overseeing program management, and publishing standards more quickly? Or to gather valuable information from a standard's deployment and utility that can be used to generate additional products and services?

Do more with your resources by enabling your editorial staff to focus on high-value, customer-facing and revenue-generating activities.

Innodata Capabilities

The world's leading standards organizations turn to Innodata for our complete range of editorial services so that they can concentrate on the business of developing and managing standards. Our portfolio of services ensures documents are consistently styled, accurate, current, and error-free.

Typical challenges

For many standards organizations, daily publishing tasks are both widely varied and time consuming. Challenges include:

1. Managing content and illustrations from multiple authors in different formats
2. Editing multiple domains and languages
3. Committee management and version control
4. Processing high volumes of content during peak periods
5. Exporting and distributing content in multiple formats, each with their own requirements

Innodata Digital Data Solutions help you streamline standards development

- End-to-end editorial capabilities to support one – or all – of your publishing tasks
- Scalable teams to manage large volumes of content
- Contributor management and version-control technology
- Rapid turn-around to ensure editorial processing doesn't become a bottleneck
- Subject matter expertise in multiple domains, languages and technologies

Working with Innodata

Leading standards organizations entrust Innodata with their content. With a market-tested project management framework, workflow, and domain experts, Innodata can help reduce the cost and time needed to develop new standards or to update existing ones.

We use a combination of people, processes and technology to enable clients to achieve their business objectives. The services we provide draw upon extensive project-management expertise to deliver scale, quality enhancements and significant economic benefits.

For every standards publishing assignment, Innodata assembles a dedicated team of editors with high comprehension skills, software application proficiency, and technical writing expertise. Working with our customers, we orient and train the team so they can process hundreds of standards, technical reports, technical specifications, publicly available specifications, and guides each week. Executive governance continually optimizes the process with regular inspections and audits.

All this allows you to develop assets faster, more accurately, and at lower cost, and frees your editorial resources to concentrate on high-value, customer-facing activities.

Contact us

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Innodata is a global solutions company serving complex digital-data workflows of leading Publishers, Information Services and Media Companies, e-book Publishers and data-driven enterprises, including standards organizations.

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