

# Editorial Services

## for Content Providers

*Free up editorial resources to add maximum value to your clients and your organization*

### Focus on maximizing impact

Creating content is no easy feat. It requires building valuable information for industry, government and consumers. This includes managing dozens of stakeholders and hundreds of drafts. Beyond creation, content must actually be consumed and put into widespread use and regularly updated to be of any value. All of that requires a lot of time and effort.

Many content providers, however, find their editorial staff bogged down with mundane tasks, such as converting text to XML, styling and typesetting, document tracking and chasing contributors. What if you could free up those resources to work on developing new products, providing better client communications, overseeing program management, and publishing content more quickly? Or to gather valuable information from a content deployment that can be used to generate market research, client feedback and market research that can be used to generate additional products and services?

Enable your editorial staff to focus on high-value, customer-facing and revenue-generating activities, and do more with your resources.

### Innodata Capabilities

The world's leading organizations turn to Innodata for our complete range of editorial services so that they can concentrate on the business of developing and managing content. Our portfolio of services ensures documents are consistently styled, accurate, current, and error-free.

### Typical challenges

For many, daily publishing tasks are both widely varied and time consuming. Challenges include:

1. Managing content and illustrations from multiple authors in different formats
2. Editing across multiple domains and languages
3. Management of decentralized freelance teams and version control
4. Processing high volumes of content during peak periods
5. Exporting and distributing content in multiple formats, each with their own requirements
6. Ingesting and re-packaging partners' content

## Innodata Digital Data Solutions help you streamline content development

- End-to-end editorial capabilities to support one – or all – of your publishing tasks
- Scalable teams to manage large volumes of content
- Contributor management and version control technology
- Rapid turn-around to ensure editorial processing doesn't become a bottleneck
- Subject matter expertise in multiple domains, languages and technologies

### Working with Innodata

Leading organizations entrust Innodata with their content. With a market-tested project management framework, workflow, and domain expertise, Innodata can help reduce the cost and time needed to develop new content or to update existing assets.

We use a combination of people, processes and technology to enable clients to achieve their business objectives. The services we provide draw upon extensive project management expertise to deliver scale, quality enhancements and significant economic benefits.

For every content publishing assignment, Innodata assembles a dedicated team of editors with high comprehension skills, software application proficiency, and technical writing expertise. Working with our customers, we orient and train the team so they can process hundreds of documents, policies, reports, studies, technical specifications, and guides each week. Executive governance continually optimizes the process with regular inspections and audits.

All this allows you to develop assets faster, more accurately, and at lower cost, and frees your editorial resources to concentrate on high-value, customer-facing activities.

### Contact us

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Innodata is a global solutions company serving complex digital-data workflows of leading publishers, information services and media companies, e-book publishers and data-driven enterprises. 300.107

